



Muskegon Community College

BOARD OF TRUSTEES BOARD MEETING MINUTES September 18, 2024, 12:30 p.m. Room 2109E – Main Campus

Present: Chair Osborn, Trustee Cook, Trustee Mullally, Trustee Frye, Trustee Moore, Trustee Portenga

Absent: Trustee Crandall

I. Agenda – Chair Osborn called the meeting to order at 12:29 p.m. Trustee Moore moved approval of the agenda with discussion about changing the January Board meeting. Second. Vote unanimous; motion carried.

II. Public Agenda – Related Comments

III. Presentations

- Food, Agriculture, Research, Manufacturing (FARM) – Todd Jacobs Community Foundation for Muskegon County President/CEO, and Clarence Rudat MSU Innovation Counselor/FARM Incubator Manager Since 2019 FARM has leased the land from MCC, and the Community Foundation owns the building. Currently they have two tenants working out of two of the three available bays. The third bay is not finished.

The Community Foundation has grant opportunities they would like to explore, including a \$2.5 million grant for workforce development that is time sensitive.

The FARM has educational partnerships with MAISD, Muskegon CTC Culinary Program, Montague Schools, and MSU IAT/MCC Food Science and Food Processing Safety and Technology. They have active agri-business inquiries.

Jacobs is asking for an extension of the lease for 3 more years for \$100 a year. If the lease isn't extended the Community Foundation will purchase the property by the end of the year. President Selmon will bring a recommendation before the board next month.

- Centennial Logo – Kevin Kyser MCC Graphic Design Instructor/freelance designer and owner of Kyser Design Werks, shared several versions of the new proposed Centennial logo, and it uses. He got into the history of the diamond shapes and ship design by Alden B. Dow, its significance to the college, and why MCC should consider changes now.

With the Centennial coming up, we are looking at a new brand proposal. A brand guideline document would be created.

The new logo would have new gold and bronze colors for the Centennial.

The logo will showcase that our campus is a series of diamonds.

COMMUNITY will be reinforced on the logo.

Kevin showed us an updated version of Jay, MCC's mascot.

IV. Trustee Mullally moved approval of the Consent Agenda. Second. Vote unanimous; motion carried.

A. Minutes

- Board Meeting Minutes for August 21, 2024

B. Budget/Finance –

1. Financial Reports

2. Project(s) at a Glance

C. Required Approvals – *Chair Osborn*

D. Personnel Report

V. Administrative Reports

A. President's Report

The Fall semester opening days were exciting. Faculty were welcomed back with discussion around student success and completion initiatives, teaching and learning excellence and funding on Faculty Seminar Days.

On August 29th a timely warning notice about a missing student was sent out, with a message on August 30th that the student was located and is safe.

The Lakeshore Leadership Council met with President Lepper from GRCC and was provided President Selmon's PowerPoint, because he was unable to attend the meeting due to the missing student issue on campus. President Selmon followed up with phone calls to President Lepper, Kyle Mayer, Ottawa Area Intermediate Superintendent, and Mark Allen, Grand Haven Chamber President. There doesn't appear to be any interest within the business community and school districts for annexation currently. More education is needed for the Ottawa County community about the Michigan Community College Guarantee. Many residents think the Guarantee covers out-of-district tuition and it doesn't. The Council members stated that they may be more interested in a millage vote if the Guarantee covered part-time students, too.

The ADN to BSN Completion is underway with twenty-two nurses in the BSN program now, and four registered for winter. We expect to grow as people get information. October 29 we are planning a signing/reception with Grand Valley State University and Trinity-Health.

We received the Barrier Removal – Direct to Students Grant for \$77,792.00 from the Office of Sixty by 30 to primarily support the Jayhawk Hub.

A special “thanks” to Trustee Roy Portenga and MCC Faculty member JB Meeuwenberg and other panelists for helping with “Going Local: Elected Officials and Civic Engagement” event.

We were awarded \$634,400 through the Michigan Innovation Investment Award (IIA) to invest in best practices for MCC’s adult learner population. Two navigator coaches to work with adult students and a program manager will soon be hired as part of the grant.

These grants are positioning MCC to increase its capacity to produce better adult learner student outcomes. With better outcomes, MCC will be positioned to apply for some of the national recognition awards such as Leader College of Distinction, Leah Meyer Austin Award and the Aspen Prize. This aligns with Goal #8 - Improve Institutional Effectiveness, which is the featured goal this month.

JayTalk, our new podcast, will premier next Monday, September 23, 2024. Sue Samaniego and Daniel Boothe are the leads. President Selmon will have a section on alumni and their journeys and how to connect current students with an alum in the field and community leaders.

B. Student Success Report – *President John Selmon*

1. Enrollment - Enrollment headcount is up 2% and 4% in contact hours.
2. Student Success Completion Agenda – Continuing work with the ATD Strategy Team and ATD coaches to address the process mapping recommendations and the application for the College Success Grant.

VI. Business Non – Operational

- A. Michigan Community College Association Report
- B. Foundation Update

VII. Old Business

VIII. New Business

- A. It is the recommendation of the President that the Board of Trustees approve the attached resolution and authorize the Secretary to sign the resolution allowing staff to execute a final agreement with M. Argueso & Co., Inc. dba Paramelt. Trustee Mullally moved approval. Second Trustee Moore. Vote unanimous; motion carried.

A roll call vote was taken:

Trustee Cook	Yes	Trustee Mullally	Yes
Trustee Crandall	Absent	Chair Osborn	Yes
Trustee Frye	Yes	Trustee Portenga	Yes
Trustee Moore	Yes		

- B. It is the recommendation of the President that the Board of Trustees approves the lease agreement with Yamaha. Trustee Moore moved approval. Second. Vote unanimous; motion carried.

- C. It is the recommendation of the President that permission be granted to Academic Affairs to pursue reaching a Driver Training School agreement with Regen Trucking School and authorize the President to sign this agreement. Trustee Portenga moved approval. Second. Vote unanimous; motion carried.
- D. It is the recommendation of the President that the Board of Trustees certifies that Muskegon Community College has met or exceeds the best practice standards required for state appropriations under Section 230(2) of the State School Aid Act (MCL.338.1830) approved for education appropriations. Trustee Moore moved approval. Second Trustee Mullally. Vote unanimous; motion carried.

A roll call vote was taken:

Trustee Cook	Yes	Trustee Mullally	Yes
Trustee Crandall	Absent	Chair Osborn	Yes
Trustee Frye	Yes	Trustee Portenga	Yes
Trustee Moore	Yes		

IX. Board of Trustees Policy Governance

- A. Policy Updates
- B. Future Agenda Items

X. Public General Comments

Beth Dick stated that the Facility Plan project is coming to an end. Preliminary presentations are being presented to the staff. The plan will be brought to the Board in October at the regular meeting.

Jillian, an adult learner student, expressed her concerns about gaps that she has experienced in resources. She expressed concerns about the counselor/student ratio. She had some suggestions and solutions such as having a greeter and signs with descriptions for what every department offers. Tutors were not available for accounting courses. There is room to improve services for students.

XI. Board Comments/Announcements

Discussion was held on moving the Board of Trustees Organizational Meeting from January 15, 2025, to January 22, 2025. Trustee Portenga moved approval. Second. Vote unanimous; motion carried.

XII. With no further business, the meeting was adjourned at 2:08 p.m.

Respectfully submitted by Secretary Nancy Frye.

/ph