



Muskegon Community College

BOARD OF TRUSTEES BOARD RETREAT

MINUTES

Monday, July 8, 2024

Noon

The Lakehouse Waterfront Grill
Shoreline 1

Board Present: Chair Osborn, Trustee Mullally, Trustee Moore, Trustee Cook, Trustee Crandall, Trustee Portenga
Board Absent: Trustee Frye
Staff Present: President Selmon, Dr. Conrad, Beth Dick, Kristine Anderson, Paula Halloran, Candy Pickard, Tina Dee, Sue Samaniego and Ken James
Guest Presenters: Dr. Steve Robinson and Robert Proctor from Lansing Community College

Chair Osborn called the meeting to order at 12:33 p.m. President Selmon reviewed the contents in the retreat packet prior to the presentations.

1. Tina Dee, Director of Strategic Initiatives provided an overview and update of MCC's current Strategic Plan - "Aspiring to be the best." Tina reviewed the Access, Equity and Excellence goals and associated objectives and entertained questions and comments. The plan is on the Board Portal, and she will continue to provide progress reports monthly via "Goal in Focus." The next plan is due to launch July 1, 2026.
2. Ken James, Chief Diversity Officer provided an overview and departmental update on Diversity, Equity and Inclusion (DEI) at Muskegon Community College. He reminded the Board what DEI means at MCC as it relates to addressing equity gaps for diverse populations. Also, he touched on what he is doing regarding providing DEI training across the region in Oceana County, Westshore Community College and Ottawa County.

Ken shared his concerns with Goal #5 – "Increase student employee diversity" and some suggested language changes going forward. While we remain committed to supporting diversity, the Integrated Planning Steering Committee proposes removal of Goal #5. A formal request is forthcoming and will be presented at the July Board meeting.
3. Sue Samaniego, Chief Advancement Officer reviewed the Foundation/Advancement functions, characteristics of effective community college foundations, major department accomplishments, FY24 result and the plan for FY25. Dollars raised as of June 2024, \$521,613.

"An Evening with MCC" was a huge success and netted \$46,000 in profits after expenses. The plan is to double the number of attendees each of the next two years.

4. Beth Dick, Chief Financial Officer presented on the 5YR Budget Stabilization Plan which included the Facilities Plan and the DEI. Office, Advancement Office and the Golf Course. She discussed assumptions, operating fund projections and revenue and expense strategies.

There was a discussion about annexation and Northern Ottawa County support. President Selmon suggested establishing an Annexation Exploratory Committee to determine timing issues, identify key local players, legal counsel, and to define the benefits of annexation. At the July Board meeting we will have a motion to establish an Annexation Exploration Committee.

Dr. Kelley Conrad, Provost & Chief Academic Officer presented on grants. She shared information on ten grants, their funding source, amounts and grant status.

5. Trustee Bob Proctor and President Steve Robinson from Lansing Community College presented on Policy Governance or Carver Model framework for community college governance, some case studies, and a look at policy governance from the CEO/Administrative perspectives. Fund balance percentages, interaction between the CEO and Board, Ends Policies, and rogue trustees were discussed during the retreat.

President Robinson recommended the publication “The Rogue Trustee” by Terry O’Banion.

6. With no further business the meeting was adjourned at 4:21 p.m.
Submitted by Chair Osborn.
/ph