



Muskegon Community College

BOARD OF TRUSTEES BOARD MEETING MINUTES July 17, 2019 – 12:30 p.m. 2109E – Board Room

Present: Chair Osborn, Vice Chair Mullally, Trustee Crandall, Trustee Frye, Trustee Moore, Trustee Oakes and Trustee Portenga

Chair Osborn called the meeting to order at 12:30 p.m.

1. Agenda – Vice Chair Mullally moved approval of the agenda; second. Vote unanimous; motion carried.
2. Minutes
 - Trustee Frye moved approval of the Board Meeting Minutes of June 19, 2019; second. Vote unanimous; motion carried.
3. Public Comments and Presentations
 - 55th Annual MCC Student Art & Design Exhibit – Erin Hoffman shared information on this annual event and invited trustees to tour the exhibit following the Board meeting.
 - Kelley Conrad presented updates on the Stevenson Center for Higher Education.
 - Established in 1990, it was a consortium of MCC, GVSU, Ferris and Western.
 - Currently, there are no active consortium agreements, with the last one signed in 2010. The four-year schools were finding they could not keep programs going here. Last year Western moved out of a number of locations. GVSU stopped offering classes here. Shawn Jenkins from GVSU does a Transfer Connections program here at MCC and serves as a transfer liaison. Ferris is down to offering some criminal justice classes here with only four or five students, which is not sustainable long-term.
 - Michigan State came on board with us, partnering for agriculture programs and has two offices here on campus. There is a lot of interest in these programs and they offer high paying careers.
 - The other partner is the Truck Driving program. They have an administrative office and are here all the time with a continually busy program.
 - This fall the Center for Teaching and Learning (CTL) will move to the Academic Affairs area as they repurpose the areas formerly occupied by the higher ed partners.
 - Early College and the Workforce Training Internship offices are located in the Academic Affairs department as well.
 - Physical Plant and Administration offices will be consolidating somewhat, using the CTL space once that is vacated, so they will not be as scattered around campus.
 - Dr. Andy Wible addressed the Board about his continued concerns regarding the Lakeshore Fitness Center. Andy stated the budget for 2018-2019 projected a loss of \$225,000 and

actual losses over the last 11-months total \$530,000 and that is just operational costs. The projection for next year is a \$350,000 loss. These costs are not sustainable and it has affected us here at the college such as two unfinished classrooms in the new Art and Music building, we have not touched the Overbrook Theater, the Library has had to take a fifty percent cut in book purchases and we are not filling a position there. We also have a \$100,000 cut this year for travel. Education is our central mission of the college and it is affecting that. Dr. Wible ended by saying to the Board, "I hope you make a decision that's a tough one...to separate from the Lakeshore Fitness Center."

- Chair Osborn thanked Andy for his comments and noted that "Public Comment" is based upon the agenda and for the future if he could please notify the Board that he wishes to make a statement about this ahead of time.
- Dr. Crandall noted that the Board has a retreat coming up and this is one of the major items on the agenda. We continue to evaluate our involvement there on a monthly basis.
- Trustee Portenga added that initially he was against it, but at past meetings we had representatives from 3,500 members of the LFC that support it. Secondly, there were several departments that lost money last year, more money than the LFC, so we are juggling a lot more in addition to this particular institution.
- Dr. Nesbary thanked Andy for coming to the Board from an informed perspective, being respectful, which is very much appreciated and invited him to meet and talk further if he has questions about the numbers.

4. Consent Agenda (*Board Action Required - Vote*) Vice Chair Mullally moved to accept the Consent Agenda; second. Vote unanimous; motion carried.

A. Budget/Finance

1. Financial Reports – *Ken Long*

B. Required Approvals – *Chair Osborn*

5. Administrative Reports

A. Student Success Report – *Dr. John Selmon*

1. Enrollment – Dr. Selmon highlighted the Fall enrollment summary – we are down .3% in contact hours, total students are up 2.1%, new students are up 12% and returning students are down 1.7% and we are still early in the process. The Board pointed out that on the enrollment report, under ethnicity, we have a much higher number reporting than in previous years. It was determined that a formula likely is wrong, which will be updated.

2. Student Success Completion Agenda – the Center for Teaching and Learning was highlighted, along with the mentoring program. Pages 20-21 show pictures of the work done in the old 1100, now 1300, as well as new signage that has been installed on campus.

B. Personnel Report – Kim Salinas reported that Emily Busch was hired last month as a technician in the Library and Christy Fogg resigned from the Registrar's office and that job has been posted.

6. Business Non Operational

- A. MCCA Report – Trustee Crandall reported that he and Dr. Nesbary have spoken with Dave Alexander, Executive Director of Downtown Muskegon Now, about hosting the MCCA Summer Conference in Muskegon at the new Downtown Muskegon Convention Center in 2021 or 2022 and will continue to work on this.
- B. Foundation Update – Amy Swope gave a reminder that the Executive Committee meets odd months and the full Board meets even months. There was a full Board meeting last week and there is an exciting level of engagement from the FMCC Board and how much of their commitment is showing. One of the greatest highlights this year – the FMCC Board set a leap goal to increase the number of endowment funds and have exceeded that goal. Chair Osborn added that several FMCC Board members, along with President Nesbary, attended the MCCA Academy for Fundraising Excellence last fall and earlier this year with other Michigan Community College Foundations. They looked at ways we are going to move forward and try to incorporate the Foundation into the entire college community. Everyone should be on that team. One of the presenters from Achieving the Dream was very thought provoking about what is transpiring in community colleges and why the MCCA believes that we need to pick up the pace and really get into the long term, endowments and supporting the colleges. With our state aid and tuition now “flip-flopped” and most likely not going to improve, we need to start coming up with other ways to keep our longevity and our legacy going. We will be having a joint meeting of the Board of Trustees and the Foundation Board sometime in the near future, to put some strategic planning in place.

7. Old Business

- A. Construction Project Updates – *Dan Rinsema-Sybenga*
 1. Arts and Music Center is gearing up for Fall and planning the Grand Opening next month.
 2. Ottawa Center renovations continue and we expect to be complete by the target date of August 26.
 3. Speakers and video equipment have been upgraded in former Room 1100, now 1300.

8. New Business

- A. Resolution – Muskegon CHIR 100 Day Challenge – Trustee Crandall moved approval; second. Vote unanimous; motion carried.

9. Board of Trustees Policy Governance – *Chair Osborn*

- A. [Policy Updates](#)
- B. Future Agenda Items

10. Announcements

- ❖ The Board of Trustees is invited to visit the Gallery following today’s meeting
- ❖ Arts & Music Building Grand Opening – August 23, 2019 11 AM to 1:30 PM (*Program begins at 11:15*)
- ❖ MCC Ottawa Center Grand Opening – September 11, 2019 11 AM to 1PM
- ❖ Founder’s Day – September 28, 2019 6-9 PM at the New Arts & Humanities Center

- A. President's Report – Dr. Nesbary noted that Dr. John Selmon was recognized by his peers at the MCCA Leadership Academy and selected to give the commencement address next week at the statewide conference. Dr. Selmon will be attending the Aspen Institute and will join the MCCA via video to give the commencement address. Dr. Nesbary also highlighted his recent Business for Breakfast Chamber meeting with Governor Whitmer and he was part of a small group meeting with Governor Whitmer following the breakfast. He noted the state budget will likely not pass until just before October 1st.
- B. Board Comments
- Dr. Selmon was again acknowledged and applauded for the honor of being chosen as the MCCA Leadership Academy commencement speaker.
 - Trustee Moore requested information on the LFC for the Board Retreat next week: A one page summary of what the Friends of the Lakeshore Fitness Center have done, along with a detailed budget of the LFC.

With no further business, the meeting was adjourned at 1:36 p.m.

Minutes submitted by Nancy Frye, Secretary

/csd